

News Release

New Leica mojoMINI 3D lightbar guidance system provides unique entry point

Englewood, Colo. — Growers looking for a cost-effective entry point into precision guidance have a new option with the Leica mojoMINI 3D lightbar guidance system, which also comes with standard street navigation for daily use in any on-road vehicle.

The Leica mojoMINI lightbar comes with the Leica SmartAg antenna and GLIDE technology for improved in-field accuracy. Plus, the easy-to-use 4.3-inch, touch-screen display has multiple guidance options, including AB parallel, A+ heading, contour and pivot guidance for use in many field types.

“The mojoMINI can be installed in minutes and is so versatile that growers can get daily use out of the display,” said Peter Bailey, product manager. “Plus the easy-to-follow 3D display greatly reduces the operators’ time to learn the system while increasing in-field guidance accuracy over traditional LED lightbar systems.”

The on-road navigation software is robust with voice commands and lane assistance technology. The high-quality graphics coupled with cutting-edge routing and direction-finding capabilities allow users to get the most out of their hardware in the field or on the go.

The Leica mojoMINI also includes a calculator feature for calculations on the go – whether crunching business numbers or mixing complex farm applications.

The Leica mojoMINI was available for preview at Agritechnica in Hanover, Germany, last week and will be released for pre-orders beginning in December.

“We saw a lot of interest at Agritechnica from growers and resellers alike. This is going to be a great product to broaden our ag guidance platform,” said Rob Kiernan, global sales and marketing manager.

The Leica mojoMINI lightbar system complements the current line of mojo auto-steer products, including the Leica mojoGLIDE console with 6- to 8-inch (15- to 25-cm) pass-to-pass accuracy and the original Leica mojoRTK console with repeatable 2-inch (5 cm) accuracy.

For more information about Leica Geosystems’ ag guidance products visit www.mojoRTK.com or www.mymojoMINI.com.

###



About Leica Geosystems' Ag Guidance

Leica Geosystems' ag guidance products provide farmers with reliable, easy-to-use precision ag tools to help reduce input costs and increase profitability. Working from regional offices in North America, Australia and Europe, Leica Geosystems Ag Group combines the company's world-leading measurement and positioning technology with local agriculture specialists to offer farmers the best support in each market.

About Leica Geosystems

With nearly 200 years of experience pioneering solutions to measure the world, professionals worldwide trust Leica Geosystems' products and services to help capture, analyze and present spatial information. Leica Geosystems is a global company with more than 3,500 employees in 28 countries and hundreds of partners located in more than 120 countries around the world.

For further information please contact:

Leica Geosystems - Agriculture
Christina Roth
61 Inverness Drive East, Suite #200
Englewood, CO 80112
Christina.Roth@leicaus.com
303-258-6725

www.mojorTK.com
www.leica-geosystems.com