

Co-op Marketing Request

Thanks for taking time to complete this form. Please submit to **Christina.Roth@leicaus.com** or fax to: **303-496-0300**. If you need more information or would like to discuss further, please contact:

Christina Roth
Global Marketing Manager
61 Inverness Drive East,
Suite 200
Englewood, CO 80112
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ext. 1931
Fax: 303-496-0300
Christina.Roth@leicaus.com

At Leica Geosystems, we are committed to providing the agriculture industry with quality products, and providing our premium resellers with the marketing tools and support needed to provide top-notch customer service. To help us fulfill our commitment to you, please take a few minutes to complete this request form for marketing materials. This will ensure a quick, reliable response to your marketing needs.

Premium Reseller Information

Company Name: _____

Primary Contact: _____

Public Relations/Advertising contact: _____

Contact Phone: _____

Contact Email: _____

iNEX Marketing Materials

(Make selection from *Leica Ag Co-op Marketing Program Guidelines, iNEX section*)

Please choose one format:

1. Half-page Horizontal Ad

2. Half-page Vertical Ad

3. Postcards 8.5" x 5.5"

4. Vertical Banner 3' x 5'

Reseller Information: (Please attach logos* and include taglines, address, business hours, etc. that you would like included in the marketing materials.) _____

* Please provide a high-resolution logo saved as a vector .eps or .ai file for print or .jpg for online.

Requestor signature or name _____